

## **2019 Family Palooza Sponsor Opportunities**

### **Bright Beginnings' Family Palooza**

April 24, 2019 at Skagit County Fairgrounds; will repeat September 11, 2019 SCF



Family Palooza is an outreach event for families with young children. Parents will learn about the importance of family stability, routines, child development, maternal health, and more.

Because Family Palooza is promoted with the ***Just Between Friends'*** event, thousands of families will be introduced to local resources while engaging in family fun, food trucks, live entertainment, and more!

Business sponsors receive front row seats to this exciting and fun event with access to thousands of local families. Sign up today!

*Listed sponsor opportunities are for one event only. Discounts available for multi-event sponsors.*

#### **Title Sponsor - \$2,500 per event, qty 1**

- Prominent logo on registration site and on all event materials, media, & promotion\*
- Prime signage\*\* and a speaking role at event
- The best table at event
- Prominent logo in Skagit Valley Herald (SVH) insert publication (distribution = 13,000)
- Verbal recognition at event

#### **Event Sponsor - \$1,000 per event, qty 4**

- Logo on Family Palooza website and on all event materials, media, & promotion\*
- Signage\*\* at event
- Preferred table at event
- Sponsor logo in Skagit Valley Herald (SVH) insert publication (distribution = 13,000)
- Verbal recognition at event

#### **Media Sponsor - \$1,000 per event (in-kind)**

- Logo on Family Palooza website and on all event materials, media, & promotion\*
- Signage\*\* at event
- Preferred table at event
- Sponsor logo in Skagit Valley Herald (SVH) insert publication (distribution = 13,000)
- Verbal recognition at event

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Children's Council of Skagit County – Skagit County – United Way of Skagit County

### **Entertainment Sponsor - \$500 per event**

- Listing on Family Palooza website and on all event materials, media, & promotion\*
- Preferred seating/table at event
- Listing in Skagit Valley Herald (SVH) insert publication (distribution = 13,000)
- Verbal recognition at event

### **Refreshment Sponsor**

- Listing on Family Palooza website and on all event materials, media, & promotion\*
- Verbal recognition at event

### **Healthy Family Support Tables (Business Sponsors) - per event**

- Building A/B - \$150 / Building C - \$100
- Listing on Family Palooza website and on all event materials, media, & promotion\*
- Verbal recognition at event

\*Event materials, media, & promotion include print, online, social media, website, etc.

\*\*Physical sign/banner to be provided by sponsor

*All sponsors receive additional recognition according to business' total annual giving level (listing in annual report, SVH insert, and website)*

Secure your place at the Family Palooza Today!



**Contact:**

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